

Respondents: 3

	Average	5 - Strongly Agree	4 - Somewhat Agree	3 - Neither Agree Nor Disagree	2 - Somewhat Disagree	1 - Strongly Disagree
Indicate your level of agreement with the following statement: Overall, this session met my educational needs.	4.67	2	1	0	0	0
Indicate your level of agreement with the following statement: There was enough time spent on the subject matter.	5.00	3	0	0	0	0
Indicate your level of agreement with the following statement: The speakers were informative and kept my attention.	5.00	3	0	0	0	0

	Average	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
Rate the extent to which the course met the learning objective: Explain how development of cross-departmental collaboration can strengthen storytelling efforts for an organization.	4.67	2	1	0	0	0
Rate the extent to which the course met the learning objective: Apply tools, such as content development and media relations, to improve organizational messaging and enhance understanding and support for behavioral health services.	4.33	1	2	0	0	0

Lights, Camera, Confidence: Media and Storytelling 101

Rate the extent to which the course met the learning objective: Describe emerging treatment options for substance use disorders.	4.00	1	1	1	0	0
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	Average	5 - Excellent	4 - Very Good	3 - Good	2 - Fair	1 - Poor
Rate the presenter's competence and effectiveness: Danielle Pardue	5.00	3	0	0	0	0

Please describe how your knowledge has changed regarding the learning objectives listed.
More recognition of the need for a business development director
The power of storytelling when capturing client, employee, or board members stories is helpful in connecting to people in the community. It brings the human element to what we do.
more ideas about stories to tell

As a result of attending this activity, what new skill or idea will you implement into your job or practice within the next six months?
Start working towards more streamlined processes for media relations
Being mindful of the importance of making sure that connection is happening when shooting content.
talk to other leaders about sharing these stories with our comm dept

What topics would you like to see presented at future activities?
any

Other Comments (Optional)